



# Member Newsletter

July/August 2010

Northeast Arkansas SHRM Chapter – P.O. Box 16476, Jonesboro, AR 72403

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### Hot off the Press

**Worksite Wellness Summit**  
**Thursday, Sept. 23<sup>rd</sup>**  
**Jonesboro Chamber of**  
**Commerce**  
**1:30p – 4:30p**

**YOU DON'T WANT TO MISS THIS...VISIT OUR WEBSITE FOR MORE DETAILS!**



## Letter from the President

### By Allen Devereux

Dear NEASHRM members:

We have already passed the halfway point for calendar year 2010. For those of us in Human Resources this first half of this year has been anything but leisurely and the second half promises to be exciting and challenging as well. Whether it is keeping our organizations and managers current on the ever changing front of legal compliance, implementing plan changes for the first "phase" of the healthcare reform that will be going into effect, or tapping the semi-retired segment of the talent pool to gain skilled and knowledgeable part-time labor; as leaders in Human Resources we have our work cut out for us in keeping our organizations prepared and armed to face what is next on the business, economic, and legal horizon.

NEASHRM will partner with members in this endeavor. Our local chapter will continue its commitment to providing members with valuable meeting presentations, seminars, and other resources to help our members be informed and better prepared for what is next in the world of business. In order to do this it takes planning and leadership on the part of our Board of Directors. In the month of September a nominating committee will officially review and nominate officers for the 2011 NEASHRM Board of Directors. If you would like to be involved with the strategic direction of our organization and in helping equip or members with the knowledge needed to further their expertise in the area of Human Resources, please let Misty Carr, our President-Elect or me know. Email any questions about leadership opportunities to [neashrm@gmail.org](mailto:neashrm@gmail.org). Thank you.

Allen Devereux, PHR  
2010 Chapter President  
Northeast Arkansas SHRM

## 2010 Chapter Meetings

**September 14<sup>th</sup>**

Meeting – 3:30p – 5:00p  
**Delta Center (Krueger Dr)**  
 HR Roundtable Discussion

**October 12<sup>th</sup>**

Meeting – 11:30a – 1:00p  
 Employee Issues in the Internet  
 Age  
 Seminar – 1:30p – 5:00p  
 Mock Trial – FMLA/ADA  
**Cooper Alumni Center - ASU**

**November 9<sup>th</sup>**

Meeting – 3:30p – 5:00p  
**Delta Center (Krueger Dr)**  
 Putting a Smile on your CFO's  
 Face

**December 14<sup>th</sup>**

No Meeting

On behalf of NEASHRM,  
 we would like to thank  
**Charles Appleby**  
 and the  
**Delta Center** for allowing  
 us to use their facilities for  
 our meetings.



## Student SHRM Chapter News

By **Faye Cocchiara**

Chapter officers met over the summer to celebrate their Honorable Mention recognition from National SHRM and to identify major initiatives for the upcoming academic year. Some of the key goals for the chapter include:

- Growing chapter membership by 10%
- Expanding the visibility of student SHRM throughout the ASU and Northeast Arkansas communities
- Communicating the benefits of internships to HR majors



2010-2011 Student SHRM Officers at Planning Meeting. (Pictured from left to right) James Barker, VP of Membership (new member); Ashley Bramblett, VP of Superior Merit; Soni Walton, President; Amanda Vaughan, VP of Programs; and Jazmine Washington, Secretary/Treasurer.

### Upcoming Activities

- SHRM Membership Drive – August 23, ASU Student Union
- College of Business Professional Development Conference – September 10, ASU Delta Center
- Heart & Sole 5K – September 25, Cardiology Associates

**Congratulations to Gloria Roark for receiving her PHR Certification in June!!**

## SHRM Foundation

Needing to post a job but you don't have money in your budget to spend funds on advertising?

**NO WORRIES!!!**

All jobs posted by our members on the NEASHRM website are **FREE!!!!**

To take advantage of this free posting opportunity, please send an email with a brief description of the position to:  
[neashrm@gmail.com](mailto:neashrm@gmail.com)



The SHRM Foundation is a 501(c)(3) nonprofit affiliate of the Society for Human Resource Management (SHRM). The Foundation is a legally separate organization, and is not funded by SHRM membership dues.

The Foundation is governed by a volunteer **Board of Directors** from the HR profession, including academics, practitioners and representatives from SHRM.

The mission of the SHRM Foundation is to maximize the impact of the HR profession on organizational decision-making and performance by promoting innovation, education, research, and the use of research-based knowledge.

The SHRM Foundation's work includes:

**Innovative academic research grants.** The SHRM Foundation is a leading funder of HR research. Over the past three years, the SHRM Foundation has awarded more than \$1.5 million in grants to fund rigorous, original academic research with practical implications for HR management practice.

**Scholarships.** The SHRM Foundation awards \$170,000 annually in **education and certification scholarships** to professional and student SHRM members, and doctoral students.

**Educational resources.** The SHRM Foundation's **Effective Practice Guidelines** series make research findings easily accessible to HR practitioners. The Foundation has also created a series of educational **DVDs** for SHRM chapter programming, staff trainings, and executive education sessions.

## HR Award

Congratulations to Beverly Petty for being chosen as the 2010 AR Human Resources Professional of the Year!! Beverly was chosen for this honor out of all of the HR professionals in the state.

Beverly received this award for her many contributions to our profession and our society to most recently include her accomplishments on implementing an online program to help prepare individuals to take their PHR or SPHR certification exams. Arkansas was the first state to put something like this in place, and it would not have happened without Beverly. Beverly also served as the ARSHRM State Council Certification Director for 3 years, and she has left some big shoes to fill by the person who has taken her place.

Congratulations Beverly! This award is very well deserved!

## 2010 Chapter Officers

### **President**

Allen Devereux, PHR  
(870) 336-6049

[allen.devereux@ecbarton.com](mailto:allen.devereux@ecbarton.com)

### **President-Elect and Certification Chair**

Misty Carr

[misty.carr@danahertool.com](mailto:misty.carr@danahertool.com)

### **VP for Programs**

Grant Fenner/Scott Opelt  
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### **VP for Communications**

Kim Kinkade

[kim.kinkade@startek.com](mailto:kim.kinkade@startek.com)

### **VP for Finance**

Diane Fletcher

[dfletcher@cecc-ark.com](mailto:dfletcher@cecc-ark.com)

### **VP for Membership**

Melinda West

[melinda.west@staffmark.com](mailto:melinda.west@staffmark.com)

### **VP for Legislative Affairs**

Ruth Anderson

[andersonr@jimcolamp.com](mailto:andersonr@jimcolamp.com)

### **College Relations Chair**

Dr. Faye Cocchiara

[fcocchiara@astate.edu](mailto:fcocchiara@astate.edu)

### **Workforce Readiness Chair**

Dewayne Douglas

[dewayne.douglas@regions.com](mailto:dewayne.douglas@regions.com)

### **SHRM Foundation Chair**

Melissa Coles

[melissa.coles@farmcredit.com](mailto:melissa.coles@farmcredit.com)

### **Diversity Chair**

Sonya Sanders

[sonya@enginespower.com](mailto:sonya@enginespower.com)

### **Past Presidents**

Lori Smith, SPHR

[lori.smith@optusinc.com](mailto:lori.smith@optusinc.com)

Beverly Petty, SPHR

[bjdpetty@yahoo.com](mailto:bjdpetty@yahoo.com)

Be sure to visit our website often to check for updates, newsletters and meeting alerts.

<http://neashrm.shrm.org>

Our state SHRM chapter has a great deal of useful information with recent additions from the 2010 State HR Conference. Visit the website to learn more: <http://www.arshrm.com>